

Cookie Statement

FSMA

When you use our website, we may place cookies. This Cookie Statement explains what cookies are and in which way cookies are stored on and information is read from your computer, mobile device and/or tablet (“Devices”). Please read this Cookie Statement carefully in order to understand what type of cookies we use, the information we collect using cookies and how that information is used.

What are cookies?

Cookies are small text files which are stored on the browser or hard drive of your Device when you visit a webpage or use an application. Cookies may be needed to show the webpage or application on your Device and are also used to enhance the user experience. Cookies cannot damage your Devices or the files saved on it. There are different types of cookies. Some cookies come directly from our website (first party cookies) and others come from third parties which place cookies on our site (third party cookies).

Cookies can be stored for varying lengths of time on your browser or device. Session cookies are deleted from your computer or device when you close your web-browser. Persistent cookies will remain stored on your computer or device until deleted or until they reach their expiry date.

How do we use cookies?

Technical cookies

We try to provide an advanced and user-friendly website that adapts automatically to needs and wishes of our visitors and users. To achieve this, we use technical cookies to i.e. show you our website, to make it function correctly, to create your user account, to sign you in and to manage your requests. These technical cookies are necessary for our website to function properly.

Functional cookies

We also use functional cookies to remember your preferences and settings (as username, password, language etc.) and to help you to use the website efficiently and effectively. These functional cookies are not strictly necessary for the functioning of our website, but they add functionality for you and enhance your experience.

Analytical cookies

Analytical cookies are cookies which are needed for the good functioning of the website. Thanks to analytical cookies, we know what people search for on the website, how long it takes before a page has been loaded and what buttons are pressed by people visiting the website. Analytical cookies may be placed without your consent, unless such cookies have an impact on your privacy. In such cases, prior consent will be asked for.

Google Analytics

FSMA uses Google Analytics cookies. With these analytical cookies we know how long it takes before a page has been loaded and how the website is navigated. Based on this information we can create anonymous reports, so that we are able to make adjustments to our website and make the information easier to find.

If you would like more information about analytical cookies and their expiry date, please visit the Google Analytics [information page](#). Google also offers an [opt-out option](#) for data collection within the scope of Google Analytics.

Tracking cookies

We use third party tracking cookies in order to track your internet browsing behaviour and collect data and information on your browsing behaviour from various websites you visited. This information is used to make the content of the displayed advertisements as relevant as possible, and to limit repetition of the same advertisements.

Disable or delete cookies

When you first visit the website, we ask you to give consent for cookies that are not necessary or functional and that have an impact on your privacy. If you do not give consent, these cookies will not be placed. In that case, you may not be able to use all the functionalities on our website.

You can configure your browser so that you do not receive any cookies the next time you use the website. You can read here how you can remove different types of cookies in different browsers. Please consult the help-function of your browser if your browser is not listed below.

- [Chrome](#)
- [Firefox](#)
- [Explorer](#)
- [Safari](#)

You can also read more about managing cookies on the website of the [Dutch Consumers' Association](#).

Note: Refusing or deleting cookies only affects the Device and the browser on which you perform this action. If you use different Devices and/or browsers you will need to repeat the above described actions on these Devices and/or browsers.

Privacy

It is possible that information collected through a cookie or obtained otherwise, contains personal data. If this is the case, our Privacy Statement is applicable on the processing of these data. The Privacy Statement can be read here [<https://fsm-alliance.org/privacy-policy/>].

Companies such as Google process personal data worldwide. To comply with EU data protection laws around international data transfer, these parties use [standard contractual clauses](#) or [adequacy decisions](#) adopted by the European Commission. We refer you to the Privacy Statement of these parties for more information about these data operations by means of their cookies.

Amendments

It is possible for the Cookie Statement to be amended in the future. It is therefore recommended to regularly visit the section on the website in which we outline the Cookie Statement. In case of substantive or material changes that may affect you to a considerable extent, we strive to inform you in advance.

Overview cookies

Necessary (technical and functional cookies)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function (properly) without these cookies. Functional cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
PHPSESSID	fsm-alliance.org	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session cookies and is deleted when all the browser	Session	Necessary

		windows are closed.		
cookieinwincheckbox-non-necessary	fsm-alliance.org	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category 'Non-necessary'.	59 minutes	Functional

Statistics (analytical cookies)				
These cookies help us to understand how visitors interact with websites by collecting and reporting information anonymously.				
Name	Provider	Purpose	Expiry	Type
_ga	.fsm-alliance.org	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	1 years 11 months 28 days 23 hours 59 minutes	Analytics

_gat	.fsm-alliance.org	This cookies is installed by Google Universal Analytics to throttle the request rate to limit the collection of data on high traffic sites.		Analytics
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Marketing (Social plug-ins, tracking cookies)				
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.				
Name	Provider	Purpose	Expiry	Type
test_cookie	.doubleclick.net	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the users' browser supports cookies.	14 minutes	Advertisement
IDE	.doubleclick.net	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads	1 years 23 days 23 hours 59 minutes	Advertisement

		that are relevant to them according to the user profile.		
GPS	.youtube.com	This cookie is set by YouTube and registers a unique ID for tracking users based on their geographical location	29 minutes	Tracking
YSC	.youtube.com	This cookies is set by YouTube and is used to track the views of embedded videos.	session	Advertisement, statistics